




DREAM



TRANSLATE



GO GLOBAL!



Key Word
Communication

ENGLISH-SPANISH TRANSLATION/LOCALIZATION & COMMUNICATION SERVICES IN LATIN AMERICA



WE ARE

An increasing team of sworn, technical and literary professional translators, technical writers, proofreaders and corporate and digital communication professionals based in Argentina and created by Patricia Verde, Sworn ENG-SPA translator with a Master Degree in Corporate Communication, who provide ENGLISH-SPANISH top-quality language services:

TRANSLATION – LOCALIZATION – TRANSCREATION – PROOFREADING



WE HAVE EXPERIENCE

We set goals, we trained ourselves in the most prestigious universities, we learned from industry leaders, we got 10 years of experience and we improved even more, until mastering the most demanded translation fields.

We took part in more than 5,000 challenging translation and localization projects for the most well-known companies around the globe:



WE SPECIALIZED IN THE FOLLOWING FIELDS:

LEGAL	FINANCIAL & BUSINESS
Birth, marriage and death certificates Contracts and Patents Sworn Statements Company Legal Documents Insurance Coverage Plans	Financial Reports Income Statements Cashflow Statements Banking
MEDICAL	MARKETING
Consent Forms Insurance Claims Clinical Study Reports Medical Equipment Manuals Patient Information and History Record	Brochures and Flyers Company Promotional Material Multimedia Presentations Advertising Scripts
COMMUNICATION	EDUCATION
Corporate Communication Material Social Media Plans Social Media Campaigns Letters Press Releases	Training Material Manuals for Students and Parents School Curriculum E-learning, etc.
SOFTWARE/ WEBSITE LOCALIZATION	
E-commerce Websites Software Applications	



WE ARE NATIVE SPANISH SPEAKERS

Hence, we know how to localize content for US, Mexican, Latin American and Argentinian Spanish speaking audiences.



WE USE CAT TOOLS AND QA SOFTWARE

Wordfast Pro | Trados Studio | SDLX | Tag Editor | Idiom | MemoQ | Logoport | Multiterm | Transcheck



WE PRODUCE

Up to 10,000 translated words per day and up to 20,000 proofread words per day, but still, we are striving to make this figure grow.



WE SAVE COSTS AND TIME

We establish long-term relationships with our clients; we learn what they want, what their unique communication style is and we create language termbases and Style Guides so as to speed translation process, saving costs and time due to words repetitions and fuzzy translations.

In the end, the process flows smoothly, where:

The customer DREAMS its communication project, We TRANSLATE and LOCALIZE the content of the project and the result is a customer GOING GLOBAL in a competitive and effective way.



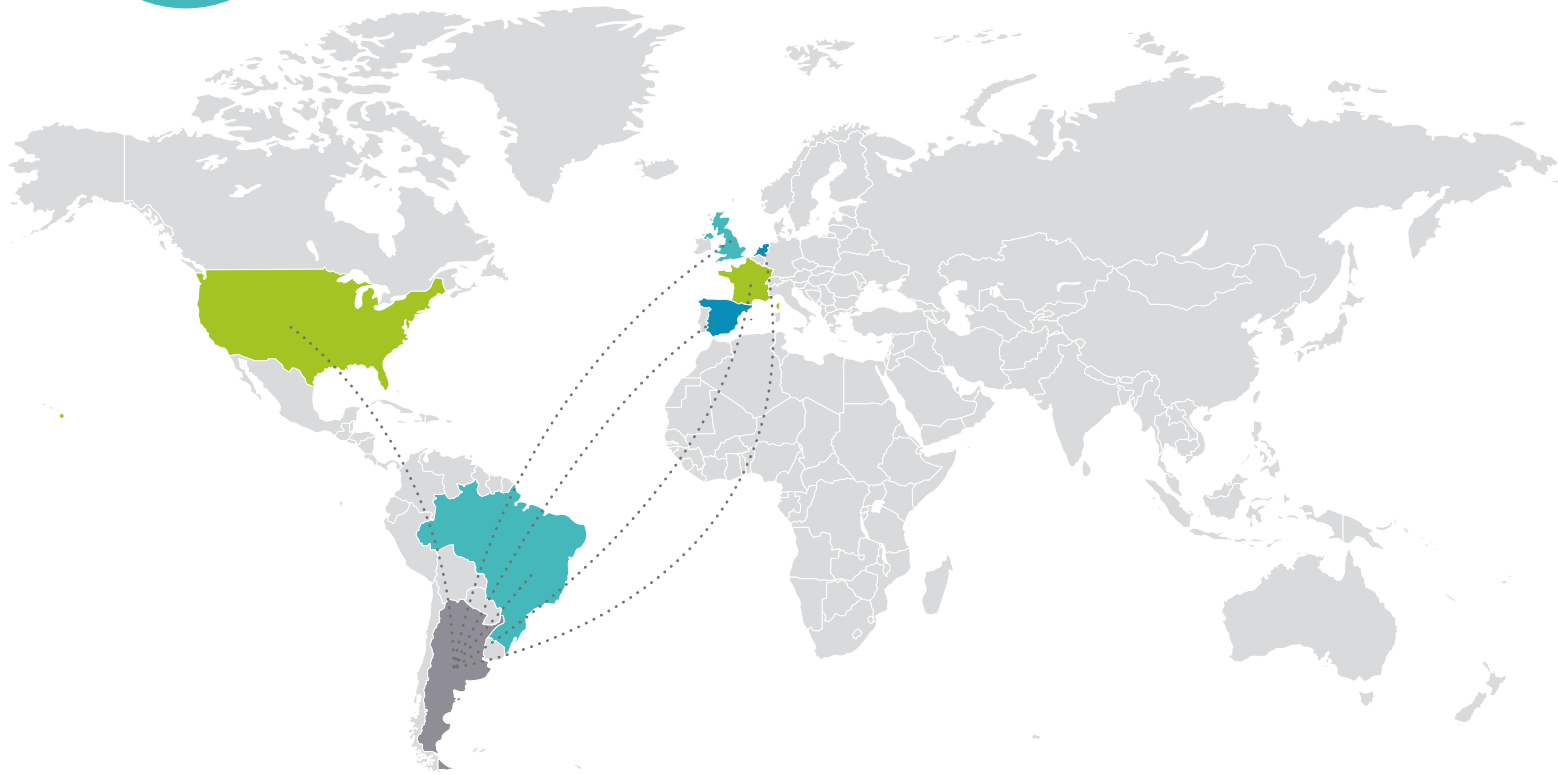
WE ARE NOT JUST TRANSLATORS WE ARE COMMUNICATION PROFESSIONALS:

And we enjoy providing these additional services

- COPYRIGHT
- STORY TELLING
- CULTURAL CONSULTATION
- CORPORATE COMMUNICATION PLANS
- SOCIAL MEDIA STRATEGY
- METRICS ANALYSIS
- CSR AND SUSTAINABILITY STRATEGY AND REPORTING



THESE COUNTRIES TRUST ON OUR SERVICES:



Send us an e-mail to info@keywordcommunication.com or visit www.keywordcommunication.com to let us know about your language service needs, and we will provide you the best communication solutions to excel in the Latin America marketplace.

